



**WWW.EYES2ME.PHOTOGRAPHY**

**07808 151716**

**ELEGANT AND UNOBTRUSIVE  
WEDDING PHOTOGRAPHY**





# Wedding Photography

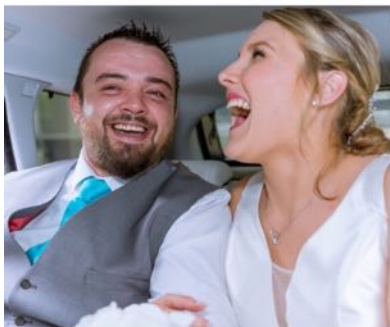
*For those who don't want to pose*

THE  
Wedding Guild of Wales

APPROVED, RECOMMENDED SUPPLIER



# Candid Style Documentary Wedding Photographer



# *Congratulations!*

Congratulations on your wedding plans. The time has come to consider booking your photographer.

With the surge in photography professionals, customers now have many options when selecting a photographer for their needs. While this is undoubtedly a positive development, it can also lead to confusion. With so many talented individuals to choose from, how do you know who is the best fit for photographing your wedding?

Accreditations and recognitions, like the ones I received from Best Rated, The Wedding Guild of Wales, the Master Photographers Association, and the British Institute of Professional Photography, can provide valuable information to potential clients.

Awards highlight a photographer's skill, expertise, commitment to excellence, and customer satisfaction.

Reviews from customers will highlight the difference between seasoned photographers and others, providing confidence that you are choosing wisely.

This brochure will give you an introduction to booking your wedding photography with Eyes2Me Photography.

To secure your date, a deposit must be paid. Once the deposit is received, a booking confirmation will be sent to you, and your date will be secured.





# *Welcome to Eyes2Me Photography*



My name is Jim, and I specialise in creating vibrant, candid moments that authentically reflect the essence of your wedding celebration.

My unique approach to candid documentary photography is perfectly suited for couples who may feel uneasy in front of the camera or self-conscious about traditional posing.

Instead of relying on stiff and staged images, I focus on capturing the genuine emotions, interactions, and delightful moments that unfold throughout your wedding day. You can expect vibrant, one-of-a-kind photographs that narrate the distinctive story of your celebration.

## **What to Expect from My Photography Services**

- **No Posing, No Pressure:**

Enjoy your wedding day to the fullest without the stress of conventional photography demands. My approach allows you to relax and be yourself.

- **Quick Turnaround Time:**

I understand the excitement of wanting to relive your special day, which is why I deliver beautifully edited images to you usually within 14 days or less.

- **Flexible Pricing Options:**

I offer affordable hourly rates that can be tailored to fit your specific needs and budget.

While I do accommodate requests for family portraits and group shots, my primary focus remains on candid photography that preserves the authentic moments and emotions of your wedding. Each image is crafted to reflect the true spirit of your day, ensuring that your memories are both meaningful and lasting.



Most of my shots happen incredibly fast and in available light, capturing the vibrant, genuine, and captivating moments that will transport you back to your wedding day.

I understand your wedding day is about you, your love, and your guests. My unobtrusive style allows me to blend into the background, ensuring you can be yourself and enjoy every moment while I work my magic behind the scenes.

If you're looking for a wedding photographer with over 30 years of photography experience who specialises in capturing the natural wedding day moments, you've found the right person.



# HOT TOPIC

## wedding worries

Our experts solve your problems



### THE LOOK OF LOVE

**We're getting married next spring, and I'm worried that I won't be able to look natural in the photographs. What should I do?**

- ♥ Having your picture taken can be a frightening experience. If you aren't comfortable around your supplier, then you're going to feel uneasy on the day. Do your homework and book someone you like.
- ♥ Traditional photographers take posed portraits. The quality is usually superb, but this will involve a lot of posing and co-operation from you. If that doesn't sound like your cup of tea, then opt for a documentary photographer. They blend in as much as possible and have minimal interaction with your guests.
- ♥ Consider a pre-wedding shoot. This will help break the ice, and by the time your big day comes around, you'll feel more relaxed.

James Matthews  
eyes2me.photography



### BLOOMIN' WONDERFUL

**I'm set to tie the knot next spring, and I'd love to include some of the season's most beautiful flowers. Do you have any suggestions?**

- ♥ Ranunculus is a beautiful flower that comes in a wide range of colours.
- ♥ Anemones, hellebores and heavily scented narcissus are also popular.
- ♥ There is lots of foliage around this time of year. Look for pussy willows, catkins and evergreens.
- ♥ Don't panic about the variety of blooms available. Use your imagination, and source flowers that might otherwise get overlooked.

Justine Scouller  
farhillflowers.co.uk





### **Review left (Google) from this lovely wedding couple**

Wedding Photography in Cardiff (May 2025).

We had the best experience and the most gorgeous pictures with Jim; we had a mix of candid and posed pictures, which was exactly what we were after. The guests have loved receiving the pictures this evening. Jim was very friendly and made us feel comfortable with a sense of humour during our photos. Couldn't have asked for better!



Kate and Shaun -Cardiff





26 Jun 2023

### **Fantastic from start to finish**

Fantastic from start to finish! I would highly recommend.

Jim is so easy to get along with. We had amazing photos, which really captured our day, just natural pictures that really do take you back to that moment! You don't even notice he is taking the photographs, so everyone felt at ease and didn't feel pressured to pose. Thank you so much

**Date of experience:** 17 June 2023



15 Aug 2022

### **Wonderful Jim, Beautiful Photos!**

We hired Jim to take our wedding photos. He was excellent. I barely saw him during the day (the sign of a very skilful photographer), but it's obvious from the photos that he was here, there and everywhere capturing so many wonderful moments. When I did get to speak to him, he was very kind and clearly passionate about his art. The photos themselves are absolutely beautiful. They're exactly what I wanted, natural, easy, and you can see all the love and happiness that swirled around on the day. Everyone I've shown them to have said they're absolutely perfect! If I ever need a photographer again I will definitely ask Jim.

**Date of experience:** 15 August 2022



Front Cover of Wedding Coordinator magazine: Wedding Photographer of the year, 2019





“

## LAUREN & BRADLEY

*There are simply no words to describe how wonderful Jim was on our wedding day, he kept my children entertained whilst I was getting ready, made everyone feel at ease and felt like he was a guest that we had known for years!*

*And the photos, they speak for themselves, we love each one and the story they tell.*

*Thank you Jim 😊 from Mr and Mrs Stokes x*

”





Wedding in Blackfriars Priory, Gloucester (2024)





Insole Court Cardiff – May 2025

# *Why choose me for your wedding photography?*

- 2025 Awarded a Licentiate qualification from The British Institute of Professional Photography (LBIPP)
- 2024 Awarded a Licentiate qualification from the Royal Photographic Society
- 2022, The Wedding Guild of Wales recognised my commitment to Wedding Photography by accepting me into the guild as a preferred supplier.
- 2021/22/23 Featured in South Wales Wedding Magazine
- 2018, 2022 and 2025 Official photographer with Team India
- 2021, After submitting twenty images that five individual judges scored, I achieved Master Photographer status.
- 2019 The Wedding Coordinator magazine awarded me Wedding Photographer of the Year.
- 2019, I was accepted into Trading Standards in due to customer references and satisfaction.
- 2012 Chosen as one of the top three best-rated photographers in Caerphilly every year since.





- I am fully insured, and a copy of the certificate is provided to you for your venue.
- We will have an online video call or face-to-face meeting to reassure you that I will deliver according to your requirements.
- I provide a written quotation for your requirements and no hidden extras.
- You will receive a professional contract with terms and conditions stating the hours provided on your day, how long it will take for the final images to be delivered, terms about cancellation and postponement and stating that I am fully insured.
- I'm a full-time, tax-registered, self-employed photographer. I own Eyes2Me Photography®, which is also a registered trademark.
- My niche style is a candid documentary style. I don't need photo lists. Sometimes, you see me, and I get a natural reaction, often with a lovely smile. The smile is genuine happiness. Not gritted teeth for the camera.
- No pressure. No posed images. Just relax and enjoy your wedding. I aim to tell the story of your day in the most relaxed, candid, honest and authentic way — **I do not accept wedding photo lists.**
- I blend in unobtrusively, capturing small moments and interactions throughout the day. The best moments are often the ones that happen naturally, without any interference or posing.
- I document it all. The little things make your wedding day extraordinary. From the intricacies of your bridal dress to the delicate arrangement of flowers.
- Don't just take my word for it; explore the glowing reviews from our satisfied clients and discover why I'm the go-to wedding photographer in the Caerphilly area.



**Ruby**

6 reviews GB



22 Sep 2023

### **Brilliant photographer 10/10**

Brilliant photographer. 10/10 would recommend it to anyone and everyone.

We used Eyes2Me for our wedding. Mr Matthews is excellent at his craft and was exceptionally friendly and knowledgeable. He returned our wedding photos quickly and they look beautiful. He has really captured the life and soul of the wedding as a fly-on-the-wall so that everyone is natural and without fake smiles but real ones instead.

As privacy-conscious people, Mr Matthews was very accommodating in meeting us to deliver the photo drive in person- where we had a lovely chat and a catch-up.

Thank you for helping two nervous newlyweds through their wedding in a friendly manner, you knew exactly what to do to get perfect photos!

**Date of experience:** 31 August 2023



**June O'Shea**

2 reviews GB



24 Jul 2023

### **Eyes2Me photography-simply the best!**

Eyes2Me photography - simply the best! James took the time to meet us before our wedding to get to know what we were looking for. We didn't want to spend a fortune on a wedding album we'd never look at or spend hours posing for photos. But we wanted to capture some memories of our special day. James took some photos of us, a couple of group photos and yet stayed for over 7 hours taking off the cuff photos of us, our friends and family. The photos are amazing and capture exactly what we wanted, everyone having a fab time. Would highly recommend Eyes2me, a most personable man who cares about his customers.

**Date of experience:** 24 June 2023





# MASTER PHOTOGRAPHERS

CUSTOMER EXCELLENCE CHARTER

THIS IS TO CERTIFY THAT

*James Matthews*

HAS SIGNED UP TO THE MASTER  
PHOTOGRAPHERS CUSTOMER EXCELLENCE  
CHARTER FROM THE

**MASTER  
PHOTOGRAPHERS  
ASSOCIATION**



*Ray Lowe*

RAY LOWE HON FMPA  
CHAIRMAN

DATE: 8th July 2021

#### TO BE A MASTER PHOTOGRAPHER

- To always put our customers first, to give more and delight our customers
- To never stop learning, growing, helping, and striving to be the best
- To be open, honest and transparent and act with integrity
- To uphold professional, civil and human standards in all interactions; to be a Master Photographer is a privilege that has to be earned and defended
- To look beyond ourselves, support our peers, support sustainability, support diversity, reject bigotry and be the light in others lives
- To value photography and protect the industry, not damage it



“

## JEN & JULIAN

*Jim photographed our wedding and the results were fantastic. He captured people at their most relaxed resulting excellent photographic memories. Jim made everyone at ease and was more like one of the family with how he integrated with our family and friends. We would definitely recommend. His service from initial contact to receiving the finished product has been very professional but friendly*

”



*More reviews are available on my website*





Wedding Day



# *Wedding Photography Price 2025 / 2026*



*It's essential to have a clear understanding  
of your photography pricing*





Eyes2me  
Photography



## **HOURLY RATE**

### **Weekend and bank holidays**

**£300 for the first two hours and £125 per hour after**

### **Weekdays**

**£250 for the first two hours and £100 per hour after**

### **ONLY £100 DEPOSIT REQUIRED**

### **THE BALANCE 30 DAYS BEFORE THE WEDDING DATE**

I charge by the hour, which ensures a fair and transparent price, giving the wedding couple more flexibility and choice.

### **Included in the fee agreed**

- Pre-wedding consultation.
- You decide the hours of coverage.
- No additional fees to pay after the quotation is agreed.
- Easy online booking system.
- Natural candid photographs and group shots, etc, if required.
- Up to 50 edited digital images per hour of photography.
- Uploaded to a private online gallery for you to view, share, download and purchase prints.
- Ready in 14 days or less.
- Full access to download images for up to 12 months.

## **You can add a lovely boxed USB to your booking for only £85**

Heavy chrome, mirror-finished boxed USB with all the edited images. This is a stunning keepsake of your wedding images. These must be seen to appreciate.



## **Wedding Albums are also available Starting from £475**

### A typical wedding day with a ceremony at 1 PM

<b>Times</b>	
8:30 AM	<b>Bridal preparations begin.</b>
9:00 AM	Hair and make-up start (depending on bridal party size)
10:00 AM	Bouquets arrive and suppliers begin setting up venue for the wedding
11:00 AM	Bridal party gets dressed (Bride last)
11:45 AM	Time for some photographs of bride in her gown with family and friends
12:30 PM	Groom arrives at the venue and greets guests who are also arriving.
12:45 PM	Bridal party leaves the preparations for the ceremony location
<b>1:00 PM</b>	<b>Ceremony starts (if on time)</b>
1:45 PM	Ceremony ends (if started on time)
2:00 PM	Reception drinks and Canapes are served. Wedding couple mingle with guests. Time allowed for Confetti and group photographs if required.
<b>3:30 PM</b>	<b>Guests seated for the wedding breakfast</b>
3:45 PM	Bride and groom arrive to be seated
4:00 PM	Meal is served
5:15 PM	Speeches / coffee's served
6:15 PM	Cutting of the cake and more photographs of the wedding couple
<b>7:00 PM</b>	<b>Evening guests start arriving</b>
7:30 PM	First Dance (if on time)
7:45 PM	Dance floor open and evening party begin
<b>9:30 PM</b>	<b>Evening Food and the wedding cake is served</b>
11:00 PM	Couple may decide to depart the party
12:00 PM	Party finishes and some of the guests may have already left

Source of information: *Hitched, wedding planning (2024)*



## *Typical hourly coverage*

2 Hours	3 hours	4 hours	7 hours	10 hours
Guests arriving at the venue	Guests arriving at the venue	Bridal preparations (1 hour)	Bridal preparations (1 hour)	Bridal preparations (1 hours)
The ceremony	The ceremony	Guests arriving at the venue	Guests arriving at the venue	Guests arriving at the venue
After ceremony greetings	After ceremony greetings	The ceremony	The ceremony	The ceremony
	Outside the venue	After ceremony greetings	After ceremony greetings	After ceremony greetings
		Outside the venue	Outside the venue	Outside the venue
			Seated at the table	Seated at the table
			After meal speeches	After meal speeches
			Cutting the Cake	Cutting the Cake
				Arrival of evening guests
				First dance
				Evening Celebrations

Hours Required	Weekend and Bank Holidays	Midweek
2 Hours	£300	£250
3 hours	£425	£350
4 hours	£550	£450
7 hours	£925	£750
10 hours	£1300	£1050



Wedding Date

Name

Fee

### Schedule

05:00

06:00

07:00

08:00

09:00

10:00

11:00

12:00

13:00

14:00

15:00

16:00

17:00

18:00

19:00

20:00

21:00

22:00

Notes



## *Your Included Photo Gallery*



## *Your very own Secure online Gallery*

All edited images from the day will be uploaded onto an online private viewing gallery for up to a year, where guests can view, download, or purchase images directly from printing labs.

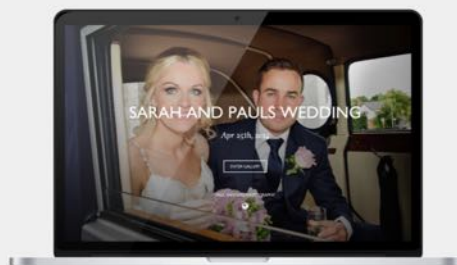
Please allow time for all images to load on your screen. Your Internet speed will determine this. There is a test image that shows brightness and colour. On occasion, some monitors will show dark images. This is not the true image. You may need to adjust the monitor brightness. All images are edited using Adobe Lightroom on a calibrated Apple Mac PC.



# YOUR PHOTO GALLERY

A simple step by step guide to view and purchase images

Using the link your photographer gave you, navigate to your gallery and click enter gallery.



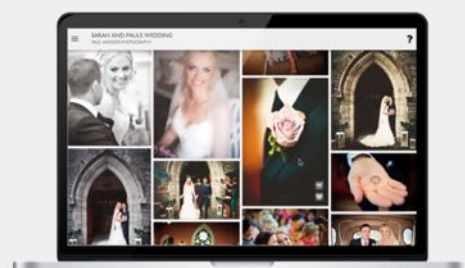
Once you enter your gallery you will see your cover photo, clicking view more underneath this photo will allow you to see the rest of your images



Scroll through your images or click an image to see a full sized version



Hover over an image to add it to your favourites or add to cart



Click the menu button in the top left corner to share the gallery on social media, contact your photographer, or view your favourites and cart





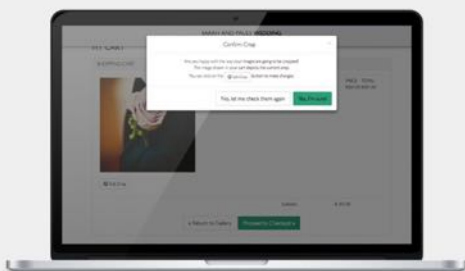
To view an image in full size simply click on it. You can then use the arrows on either side to scroll through the images.

The options above the image allow you to share the single image, add it to your cart, or close the large view.



To purchase an image you simply press add to cart and then scroll through the products until you find one that you want.

To find information about the product you are looking at simply click the 'i' button in the top left corner of the box.



Once you go to checkout you will need to confirm or edit the crop on your product. Be careful at this stage that you don't cut people or body parts out of the frame

Similar to buying prints you can buy and download a digital version of your chosen image or the entire gallery



## *A photo for a picture frame*

**After the wedding**, you can conveniently purchase prints directly from our custom print store in your gallery. We work with the best labs in the country to ensure you receive a product you love that will stand the test of time.

Professional quality prints are delivered directly to your door. These prints are finished with a lustre surface for vibrant colours and excellent skin tones.

### **Production time:**

Two working days + delivery time.

### **How it works**

An award-winning UK printing lab fulfils your order. All the hard work is done for you from the comfort of your home.

- Select the print you require.
- Pick the size of the image.
- Add it to your cart.
- Make payment.
- Delivered directly to you at home or workplace.

Yes, they will be slightly more expensive than a Tesco photo booth. But these are your wedding photographs. They deserve to be printed on only the best available photographic paper and amazing bright ink colours.







*Eyes2Me*  
PHOTOGRAPHY

This is a candid photograph of a lovely bride looking at her wedding party. She was photographed at the Maes Manor Hotel near Blackwood in 2023.

## *Some Typical Questions*

These are some of the more typical questions that I'm often asked. If you have any other questions, please let me know.

**Can you show me some examples of your previous wedding photography work?**

Yes. I have samples of past weddings and albums of complete weddings available.

**How many hours of coverage do you typically provide on the wedding day?**

From 2 hours locally, up to 10 hours. But the choice is yours.

**Are you familiar with our wedding venue? Have you photographed there before?**

I have photographed a lot of wedding venues, and I may have photographed at your venue or a place just like it.

**How long does it typically take for us to receive the final edited photos?**

Unless otherwise agreed, it's 14 days or less.

**Are you the photographer shooting our wedding, or do you have a team?**

I photograph alone. Assisted with the editing process for the delivered images.

**Do you have backup equipment in case of any technical issues?**

Yes, always.

**Do you do videos at the same time?**

No. But I can recommend a videographer.

**Do you do Drone work?**

No. But I can recommend a drone pilot.

**Can you take getting-ready shots of the bride and groom simultaneously at different locations?**

No. That would need an additional photographer.

**Can you provide references from past clients who were happy with your services?**

Yes. I have many references available across the media, and I have also copied these onto my website (<https://www.eyes2me.photography/reviews>).

**Will you take some group shots and wedding portraits?**

Yes. I will take all the images that you may require during the day. However, I do not work with any wedding lists.

**Can we request specific shots or poses that are important to us?**

Sure. But I do not accept wedding lists. Just ask on the day.

**How many photos can we expect to receive?**

It can be between 25 and 50 per hour booked. However, this depends on the weather and any photography rules at the ceremony.

**Can you provide a detailed breakdown of your pricing and any additional costs we should know?**

Yes. This will always be in the quotation. Nothing is hidden.

**What if my wedding runs late?**

To remain competitive on price, I charge by the hour. If your wedding runs late, I may extend my time at the hourly rate we agreed on.



The graphic is a promotional advertisement for a wedding photographer. On the left, there is a circular inset photo of a smiling bride in a white lace dress, with a camera icon and a heart symbol above it. To the right of the photo, the text 'WEDDING PHOTOGRAPHER' is written in a large, blue, serif font. Below this, in a smaller blue font, are the words 'DOCUMENTARY WEDDING PHOTOGRAPHY' and 'NO POSING - NO INTRUSION - NO STRESS'. A dark blue button with white text says 'ONLY £100 DEPOSIT'. At the bottom right, the phone number '07808 151716' is displayed in a blue, cursive-style font. The background features decorative elements like hearts, stars, and a faint outline of a couple in wedding attire.

WEDDING PHOTOGRAPHER

DOCUMENTARY WEDDING PHOTOGRAPHY  
NO POSING - NO INTRUSION - NO STRESS

ONLY £100 DEPOSIT

07808 151716



# *Simplified Booking Process*

## WHAT NEXT

## Our 6 step process for working with us



1

Check out our website and social media to make sure our style matches what you are looking for. If you think we align, go to the next step!

2

Via our website, submit a contact form which details your wedding date and venue.

3

If available, I will provide a quotation based on what you need. We will arrange a phone call or a meeting.

4

You pay a deposit to secure your date if the quotation is accepted. £100 deposit is required.

5

We then send you the client questionnaire to complete, along with our Terms and Conditions for signing.

6

On completion of the above. You will be sent a booking confirmation and a copy of the insurance certificate for your venue.



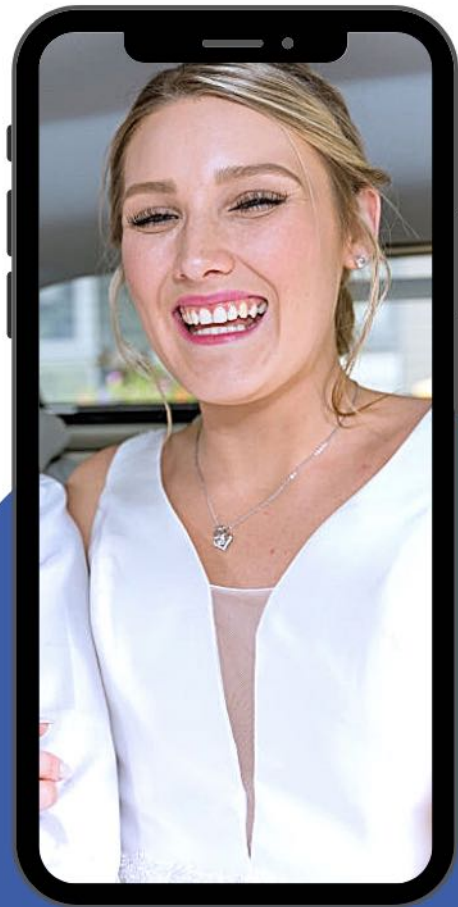
**“The people who hire me as a wedding photographer hire me not just because of my photographic style, they hire me because of the style of my personality..”**

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**JAMES MATTHEWS**  
EYES2ME PHOTOGRAPHY



[WWW.EYES2ME.PHOTOGRAPHY](http://WWW.EYES2ME.PHOTOGRAPHY)



Check out the reviews on my website.

<https://www.eyes2me.photography/reviews>

## *What's Next?*

Call now on:  
Mobile: **07808 151716** Office: **01443 606013**  
Based in Caerphilly



*Jim*

*Reach out to me today and discover more  
about my photography services*

T: 01443 606013   M: 07808 151716   E: [info@eyes2me.uk](mailto:info@eyes2me.uk)  
[www.eyes2me.photography](http://www.eyes2me.photography)