

ANDRE BOURQUE, MBA, PMP®, CSM®, CSPO®

Program Manager | Product Management | AI & Digital Marketing

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PROFESSIONAL SUMMARY

PMP-certified Program and Product Management professional with 20+ years of experience leading technology programs, product development, digital transformation, and strategic partnerships across aerospace, enterprise software, SaaS, AI, and digital marketing. Proven record of leading cross-functional teams, aligning business and technology objectives, and delivering solutions for organizations including Intel, Thales, and Sun Microsystems. Published AI thought leader with contributions to Forbes, Entrepreneur, CIO, and Benzinga.

CORE COMPETENCIES

Program Management • Product Management • Agile • Scrum • PMBOK • Digital Marketing • Stakeholder Management • Cross-Functional Leadership • Product Strategy • Product Roadmaps • Business Process Improvement • Strategic Partnerships • AI Strategy • Generative AI • Go-to-Market Strategy • Commercial Aviation • Executive Communication • Mental Health Marketing • Content Marketing • Social Media Marketing

PROFESSIONAL EXPERIENCE

Founder & CEO

Sky Screen AI | Oct 2025 – Present

- Founded an AI-native media company developing entertainment solutions for commercial airlines.
- Defined product vision, commercialization strategy, and partnership initiatives.
- Established scalable AI-driven production workflows and business strategy.

Founder & CEO

Ketamine Marketing Pros | Jan 2024 – Present

- Founded a specialized digital marketing agency for mental health ketamine therapy clinics.
- Increased patient acquisition and brand visibility for 34+ clinics through proven digital marketing strategies.
- Defined client onboarding and service workflows and tools.

AI Marketing & Digital Transformation Consultant

Ascot Brand | Jun 2017 – Present

- Advised executives on AI adoption, digital transformation, and operational optimization.
- Led cross-functional product and program initiatives across multiple industries.
- Designed scalable business processes and implementation roadmaps.

Senior Product Manager & Business Development

Thales Avionics | Oct 2007 – Apr 2012

- Managed strategic partnerships for next-generation In-Flight Entertainment platforms.
- Secured annual commercial media service contracts exceeding \$60M.

- Exceeded sales targets by 200% in Year 1 and 150% in Year 2.
- Supported solutions deployed to more than 35% of the world's commercial airlines.

Program Manager

Intel Corporation | Jan 2001 – Apr 2004

- Managed enterprise software initiatives supporting 45,000+ global channel partners.
- Led a five-member international development team.
- Managed enterprise reporting solutions supporting a \$600M global sales channel.

ADDITIONAL EXPERIENCE

Product Marketing Manager – Morweb CMS

Inbound Marketing & Business Consultant – Social Marketing Fella

Product Marketing Manager – Digital Post Interactive

Competitive Intelligence Analyst – Enron

Project Manager – Sun Microsystems

THOUGHT LEADERSHIP

- AI Columnist – Benzinga
- Contributing Writer – Forbes
- Contributing Writer – Entrepreneur
- Contributing Writer – CIO

CERTIFICATIONS

- Project Management Professional (PMP)
- Certified Scrum Master (CSM)
- Certified Scrum Product Owner (CSPO)
- Team Management & Leadership Program – Landmark Education

EDUCATION

- PGP AI Product Management (In Progress) – University of California San Diego
- MBA, IT Marketing – University of La Verne
- BA, Economics – Cal Poly Humboldt

TECHNICAL PROFICIENCIES

Project Management Tools • Asana • Jira • Miro • Trello • Linear • Visio • Lucidchart • Airtable • Notion • Monday • Blue • FuseBase Portals • CRMs • SEO • AI Search Optimization • WordPress • HTML • Google Analytics • Search Console • Publytics • Tools • Generative AI Content & Media Creation Tools • Fouita Widgets • AI Video Editing Tools